NIKONOS FROM NIKON

NEW '35' TAKES PICTURES UNDER ANY CONDITIONS—EVEN UNDER WATER!

SEA WATER? SAND? SOIL? SNOW? MUD? DUST? GRIME?

SIMPLY RINSE IN TAPWATER 'TIL IT GLISTENS LIKE NEW

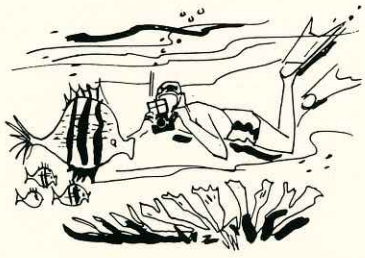
(not recommended with any other camera)

TAKES PICTURES

IN POURING RAIN

DRIVING SNOW

TROPICAL HUMIDITY



EVEN UNDER WATER
WITHOUT SPECIAL HOUSING

NIKONOS by NIKON

THE ALL-WEATHER 35MM CAMERA

■ water-proof ■ dust-proof ■ mildew and fungus-resistant

At first glance, the Nikonos looks like any other fine 35mm camera —trim, compact, and obviously precision-built. But, the similarity ends here. For, the Nikonos is a unique camera, totally unlike any you have ever seen or handled. And its picture capabilities are almost beyond belief.

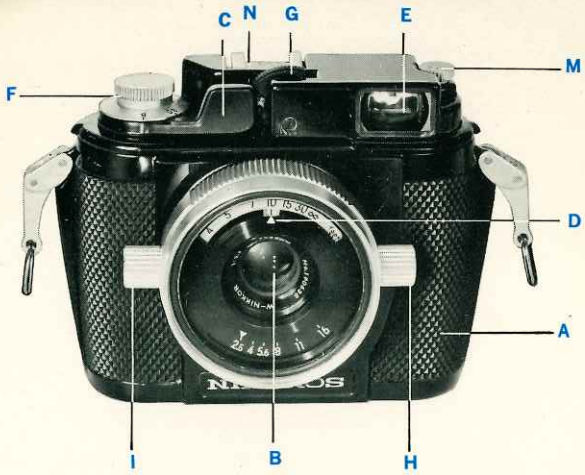
Imagine a camera so effectively sealed, you can use it under water *without* special housing at depths of up to 160 feet, where the pressure is more than four times the surface atmosphere. Imagine a camera that can be exposed to rain, snow, sleet, mud, sand, sea water, and even radioactive dust, without ill effects.

The Nikonos needs no pampering or protection. It is not fazed by climatic extremes of temperature and humidity. And it is fully resistant to mildew, fungus and damp-rot. Clearly, the Nikonos can be used under conditions you'd never risk with another camera.

But, there is more to the Nikonos than its impenetrable and almost indestructible exterior. It is a Nikon product, true to the quality traditions which have made Nikon cameras famous the world over.

The Nikonos is as much a fair-weather camera as it is an all-weather camera; a truly fine '35'. Its features assure optimum performance; its optics, optimum results. Amply proportioned, conveniently located controls make it fast and easy to use under the most trying conditions. And its versatility is further enhanced by a sensible choice of interchangeable accessories.

You can choose the Nikonos with confidence as the one camera to handle all your picture taking. Or you may want to add its unique capabilities to the equipment you already own. Either way, you will discover a new kind of photography with the Nikonos—the camera that defies the elements.



(A) DIE-CAST METAL BODY with cross-ridged, non-slip vinyl covering. All exposed parts corrosion resistant; all internal parts anti-corrosion treated.

(B) UNSURPASSED NIKKOR OPTICS The Nikkor 35mm f2.5 lens has a 62° angle of view. Its extreme depth-of-field assures sharp pictures without critical focusing. An optical glass plate seals and protects the lens against water pressure and foreign substances. Lens focuses from 2¾ feet to infinity. Interchanges with Nikkor 28mm f3.5 accessory lens.

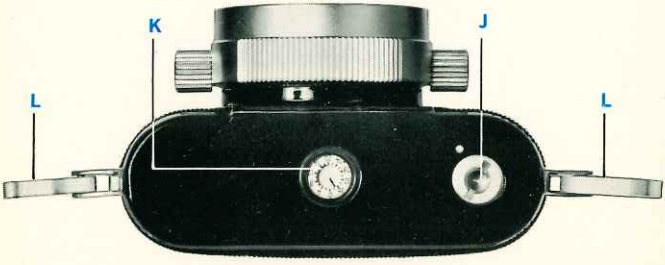
(C) RAPID ONE-LEVER OPERATIONS A single short stroke of a lever advances the film and cocks the shutter. The same lever releases the shutter to take the picture.

(D) AUTOMATIC DEPTH-OF-FIELD INDICATOR Changing the lens aperture automatically masks off the operative depth-of-field. Extra-large knurled control knobs make focusing and aperture adjustment positive and certain. Clearly marked scales are easy to read, even in poor light.

(E) LUMINOUS-FRAME VIEWFINDER Built-in optical finder shows subject area outlined in a bright frame, with parallax-correcting markers for close-ups. Accessory slip-on open-frame finder permits accurate composition with camera held away from face (as in underwater shooting).

(F) shutter speed selector knob **(G)** safety lock prevents accidental exposure **(H)** focusing knob **(I)** lens aperture control knob **(J)** auto-reset exposure counter (in base) **(K)** tripod socket with flash contact (in base) **(L)** hinged neck-strap lugs **(M)** pull-up rewind knob **(N)** accessory shoe.

SYNCHRO FOCAL-PLANE SHUTTER All-metal focal-plane shutter has speeds from 1/30th to 1/500th second, plus B, selected with a large, easy-to-grip knob. Synchronized for electronic flash and flash bulbs.



NIKONOS ACCESSORIES

(1) UNDERWATER B-C FLASH UNIT Easily connected to camera under water. Accepts bayonet-base flashbulbs. Automatically synchronized at speeds 1/30th to 1/500th second. Extremely sturdy, water tight construction. Resists corrosion, mildew and fungus.

FLASH UNIT ADAPTER Permits use of electronic and flashbulb units out of water.

(2) OPEN-FRAME VIEWFINDER Fits on camera accessory shoe. Invaluable for underwater shooting with camera held at distance from face; also for following action.

(3) LENS HOOD/FILTER HOLDER Screws into lens mount. Accepts 52mm screw-in filters.

(4) VINYL NECK STRAP Attaches securely to camera swivel lugs. Adjustable length. Not affected by salt water, resists mildew and fungus. Supplied with camera.

(5) LEATHER CARRYING CASE Soft, water-repellent, treated to resist mildew and fungus. Non-corroding zipper.

OPTICAL GLASS FILTERS 52mm screw-in. Available in yellow, green, red, orange, 85C and 82A conversion, skylight, UV haze, neutral density 4X and 8X. Fits lens hood only.

TO BE ANNOUNCED AT A LATER DATE

UNDERWATER EXPOSURE METER

NIKKOR 28mm f3.5 LENS

NIKON INCORPORATED, 623 STEWART AVE., GARDEN CITY, N.Y. 11533
N.Y. City Showroom: 111 Fifth Ave.
Subsidiary of Ehrenreich Photo-Optical Industries, Inc.

PRINTED IN U. S. A. F353